



International Rental Exhibition

**A DEDICATED SHOW FOR THE GLOBAL RENTAL INDUSTRY  
AND COMPACT CONSTRUCTION EQUIPMENT BUYERS**

**PRESS RELEASE**

**28 September, 2020**

## **IRE show will build on rental recovery**

The International Rental Exhibition (IRE), which was rescheduled to 15 to 17 June 2021 because of Covid-19, will play a part in the recovery of the rental industry next year following the worst of the pandemic.

The organisers of the exhibition, I.P.I. and KHL Group, are hopeful that the show will take place in June 2021 despite uncertainty over the continued impact of the pandemic. It will provide a great opportunity for the international rental community to reunite after the crisis.

Most exhibitors have retained their bookings, with 68 companies confirmed to be participating. These suppliers provide a wide range of rental products and services, from compact equipment, gensets and lighting towers to rental software, compaction equipment and compressors. Visitors will also have free access to the adjoining APEX exhibition - the showcase for aerial platforms.

IRE will take place as Europe's rental industry recovers from the worst impact of the health crisis. The latest forecasts from the European Rental Association - which will hold its annual convention in Maastricht during IRE - indicate that the market will bounce back strongly in 2021. Germany's rental sector is forecast to grow by 5.7% in 2021 and strong recoveries are expected in the UK (+4.6%), Italy (+7.1%), France (+8.4%) and Spain (+5.2%).

"IRE in June 2021 will be well-timed to help the rental industry as it recovers from what has been an exceptional crisis", said James King, Managing Director of KHL Group.

"We appreciate the support of our exhibitors, the great majority who have continued with their stand bookings into 2021. The show will offer the industry a great opportunity to re-group, share pandemic experiences, and discuss fleet investment plans as the market rebounds."

The show will take place at the Maastricht Exhibition and Congress Centre (MECC), The Netherlands on 15-17 June 2021. The event was originally scheduled for June 2020 and was then postponed to September 2020. The depth of the covid-19 crisis meant that the event was further postponed to June 2021.

As in previous editions, IRE will be co-located with APEX - the world's largest dedicated access equipment exhibition - the ERA's annual convention, and the European Rental Awards. Visitors will be free to move between the two exhibitions.

The MECC exhibition centre in Maastricht is situated at the heart of Europe's road and rail network and free shuttle busses will run regularly between MECC and Brussels and Dusseldorf international airports.

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If you would like to attend the event and require a press pass -  
for IRE, APEX or the European Rental Awards - then please contact Murray Pollok.

Images and logos can be downloaded from the 'Press area' at [www.ireshow.com](http://www.ireshow.com)

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