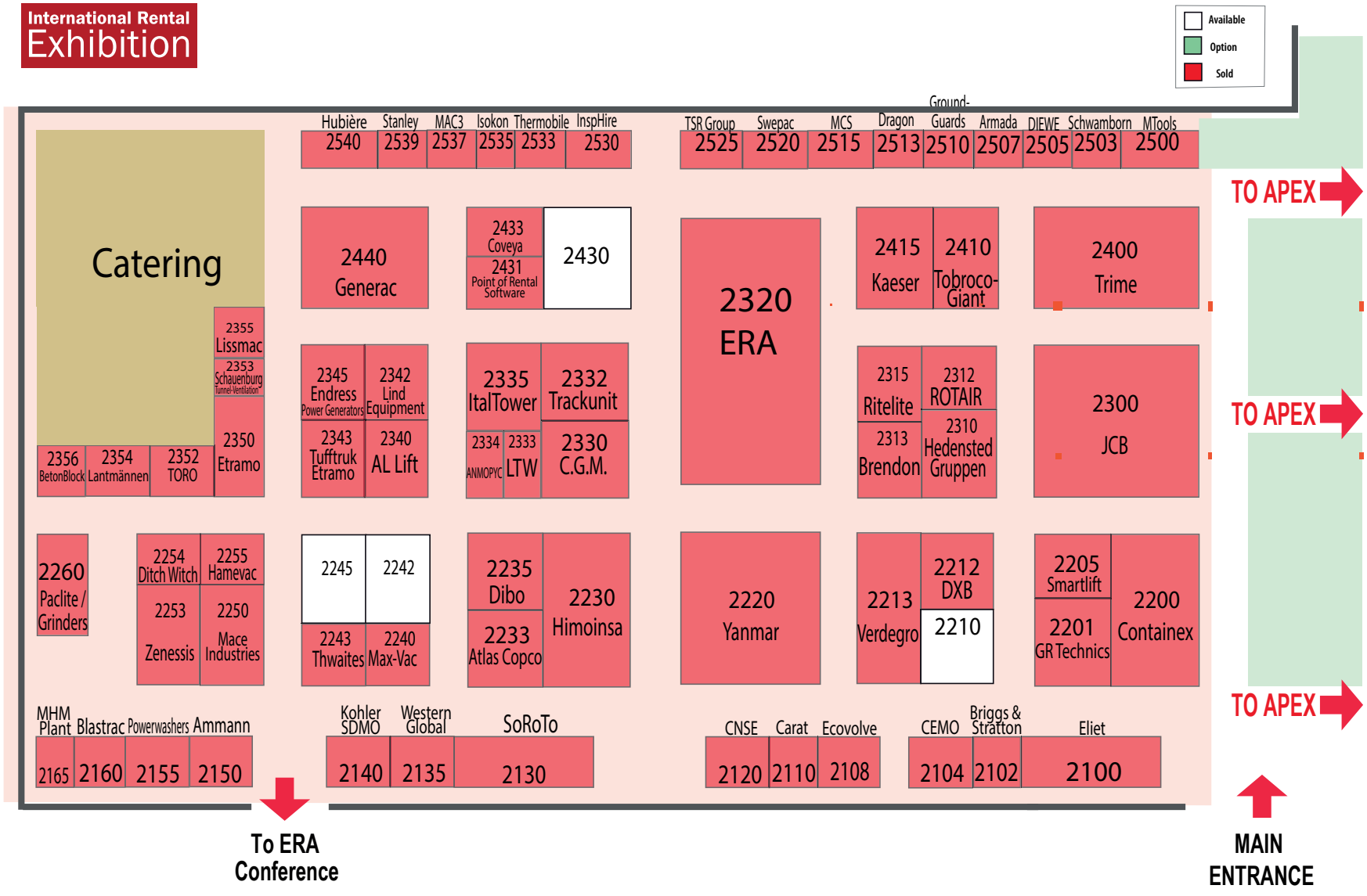International Rental Exhibition