

PRESS RELEASE

November 2016



IRE show almost sold out

More than 55 companies have confirmed they will be exhibiting at next year's International Rental Exhibition (IRE), which means the show is almost sold out six months in advance. There are just two stand spaces still available for booking.

Companies that have confirmed their participation include major construction equipment manufacturers like JCB, Hitachi, Ammann, Case Construction, Atlas Copco Portable Energy, Volvo Construction Equipment, Wacker Neuson and Yanmar Construction Equipment Europe.

There are as many as 18 first-time exhibitors, including AEM SL, Beton Trowel, Case Construction, Elentek, Euro Towers, Gölz, Inmesol, Kärcher, Legend Brands Europe, MASE Generators, MCS (Master Climate Control), Mtools (Makinex), NJ Fromont, Perkins, Tobrocco (Giant skid steers), Trime Spa, and TSR-Lighting.

The exhibition, which takes place at the Amsterdam RAI exhibition centre on 2-4 May, 2017, will be held alongside the APEX aerial platform exhibition and the European Rental Association (ERA) annual convention. ERA officially supports the event. The European Rental Awards dinner will take place on the evening of 3 May.

Tony Kenter, Managing Director of show organiser Industrial Promotions International (I.P.I.), said; "We are delighted that so many exhibitors have signed up so quickly. It is good news for the visitors to the show because there will be an enormous selection of rental equipment, from small tools, cleaning equipment, and drills, to generators, lighting towers, compaction equipment and earthmoving machinery."

Visitors to IRE will have free and simple access to the adjoining APEX aerial platform exhibition, which has more than 75 manufacturers signed up.

On Tuesday, May 2 and Wednesday, May 3, both trade fairs are open from 09:30 until 18:00. On the last day, May 4, the doors will close at 17:00.

Visitors can register for IRE on the website www.ireshow.com

For information on the ERA convention, visit www.erarental.org

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For editors

For details on the IRE exhibition, see www.ireshow.com

Photos and logos can be downloaded from <http://www.khl-group.com/events/IRE-2017/press-area.html>

Media Relations:

Han Heilig

BV Industrial Promotions International

Mob.: +31 (0) 6532 14 362

Email: han@practica.nl