



## PRESS RELEASE

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### Major suppliers sign-up for 2017 International Rental Exhibition (IRE)

- The 4<sup>th</sup> IRE exhibition takes place on 2 to 4 May, 2017, at the RAI Amsterdam convention centre in the Netherlands.
- The exhibition is co-located with the APEX aerial platform show and the European Rental Association (ERA) annual convention.

Many of the key suppliers to the equipment rental industry have already signed up to attend the 4th International Rental Exhibition (IRE), being held at the RAI Amsterdam on 2-4 May, 2017.

Among the 40 companies and organisations that have confirmed their participation are Atlas Copco Portable Energy, Containex, Ditch Witch, Echo Barrier, EuroGate, Generac Mobile Products, Gölz, Himoina, Hitachi Construction Machinery Europe, Inshpire, JCB, Kaeser, MCS, Morris Site Machinery, Perkins, Thwaites, Vermeer, Wacker Neuson, Wynne Systems and Yanmar Construction Equipment Europe. The full list of exhibitors is available on the exhibition website: [www.ireshow.com](http://www.ireshow.com)

Equipment and services on show will include: compact earthmoving equipment (mini excavators, site dumpers etc), light compaction (rammers, rollers), power generation equipment, lighting towers, portable compressors, surface preparation and cutting tools, groundcare equipment, rental software and telematics systems.

The European Rental Association (ERA), which officially supports the event, will also hold its annual convention at the venue in a hall adjoining the IRE show.

IRE is organised by BV Industrial Promotions International (I.P.I.) in association with *International Rental News (IRN)* magazine.

Tony Kenter, managing director of I.P.I., said; “We are very encouraged by the number and quality of the exhibitors that have signed up so far, with more than 75% of the exhibition space already booked.”

“The use of the new Amtrium hall at RAI Amsterdam also allows us to locate the ERA convention in a space directly next to the IRE exhibition hall, which will truly integrate the two events and make it very easy for ERA delegates to visit the exhibition stands.”



The exhibition is free to attend for delegates who have pre-registered on the website. Registration is now open at [www.IREshow.com](http://www.IREshow.com)

IRE will again be co-located with the APEX aerial platform exhibition – the world’s largest dedicated exhibition for access-related products. Visitors to each show will have free access to the other.

**ENDS**

### **FOR EDITORS**

**Event logos can be downloaded at [www.IREshow.com](http://www.IREshow.com)**

In June 2014, when IRE and APEX were last held, more than 1100 people attended the IRE show and around 4400 visitors visited APEX.

The co-located APEX exhibition will cover the entire spectrum of access equipment, including scissor lifts, self-propelled booms, smaller vertical-mast platforms and vehicle mounted platforms. Other equipment and services on show will include fall-protection equipment, access towers, rental software suppliers, and used equipment specialists.

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[www.erarental.org](http://www.erarental.org)