



International Rental Exhibition

# IRE rough guide

## IRE COLOUR GUIDE



Red:  
CMYK: C15 M100 Y100 K15  
RGB: R182 G22 B21  
HEX: # b51614



Black:  
CMYK: C60 M30 Y30 K100  
RGB: R0 G0 B0  
HEX: # 00000



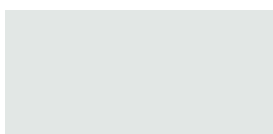
GREY 1:  
CMYK: C65 M56 Y53 K56  
RGB: R64 G64 B64  
HEX: # 3f3f3f



GREY 2:  
CMYK: C63 M48 Y49 K41  
RGB: R82 G82 B88  
HEX: # 525858



GREY 3:  
CMYK: C47 M31 Y36 K12  
RGB: R141 G150 B147  
HEX: # 8d9693



GREY 4:  
CMYK: C10 M6 Y8 K0  
RGB: R234 G236 B235  
HEX: # eaeceb

## IRE FONT

FULL OUT

**Proxima Nova - BLACK**

**Proxima Nova - BOLD**

Proxima Nova - REGULAR

Proxima Nova - THIN

CONDENSED

**PROXIMA NOVA CONDENSED - BLACK**

**PROXIMA NOVA CONDENSED - MEDIUM**

PROXIMA NOVA CONDENSED - LIGHT